

# Hosting the C-SPAN BUS

The C-SPAN Bus travels the country to promote C-SPAN's extensive resources and enhance public access to the political process. The Bus also visits book festivals and schools, giving visitors an inside look at C-SPAN's comprehensive educational and political resources.

## VISIT TO A MIDDLE SCHOOL OR HIGH SCHOOL

- Students tour the Bus for 20 minutes in groups of 10–12.
- AP government/social studies, history, journalism, and video production classes are the best audiences.
- Students will learn about ways to use C-SPAN resources in the classroom and how C-SPAN can help them stay informed about the federal government. Students will also learn about StudentCam — C-SPAN's annual video documentary competition for middle and high school students, awarding \$100,000 in prizes.
- Teachers have the opportunity to learn about C-SPAN Classroom, a free online resource for educators that offers timely teachable videos, Constitution clips, and much more.

## VISIT TO A UNIVERSITY

- We request a highly visible parking location near a student union or main campus building.
- Invite students, faculty, and staff to tour the Bus and learn about ways to utilize web resources for class assignments and presentations. Give extra credit to those students who attend.
- Faculty and student groups should be involved in planning, promoting, and attending the event, as well as highlighting the internship opportunities to fellow students.
- Invite political science, journalism, communications, education, and public policy majors, as well as College Democrats, College Republicans, and student government to visit the Bus.



### SHARE

C-SPAN uses Twitter and Instagram to promote a Bus visit. A great way to announce the upcoming visit is through your social media accounts. The Bus Twitter and Instagram handles are @cspancommunity.



### HIGHLIGHT

Helpful resources are available on our website, such as a media release, Bus photos, and a VIP invitation template to encourage the community to visit the Bus.



### ENGAGE

A visit by the C-SPAN Bus is a great opportunity to invite and connect with elected officials from all levels of government.