



LOUISVILLE HIGHLIGHTED FOR ITS HISTORY AND LITERARY LIFE ON C-SPAN

C-SPAN and Time Warner Cable bring BookTV and American History TV to town for week long filming

(FOR IMMEDIATE RELEASE: June 7, 2012) -- C-SPAN is visiting Louisville for a week starting **Monday, June 11, 2012**, as it prepares to feature the city's history and literary life on the cable network's non-fiction book channel BookTV (on C-SPAN2) and history channel American History TV (on C-SPAN3).

During the week, C-SPAN producers will visit various literary and historic sites, interviewing local historians, authors and civic leaders. Several stops will be made at local schools in the area. Time Warner Cable, which offers C-SPAN as a public service, is a major organizer of the week's logistics.

A special kickoff event will be held at 10am Monday, June 11 in front of historic Metro Hall. Mayor Greg Fischer, Councilman Tom Own, Ellen Call of Time Warner Cable, and representatives from C-SPAN will provide remarks. The media and public are invited to attend.

This event will air along with other productions throughout a special Louisville feature weekend of August 4-5 on C-SPAN2's BookTV and C-SPAN3's American History TV (AHTV).

American History TV programming highlights:

Visit the Frazier History Museum to look at their weapons collections including George Washington's rifle, Teddy Roosevelt's "Big Stick" hunting gun used on his African safaris, and Jesse James' revolver.

See Locust Grove, a farm established by the Clark family and played host to Presidents Monroe, Jackson and Taylor, as well as explorers Lewis and Clark.

Go to the Filson Historical Society and take a behind the scenes look at their collection including items from Lewis and Clark, Daniel Boone and George Rogers Clark.

Travel the Belle of Louisville steamboat.

BookTV programming highlights:

Hear Jason Gainous, author of "Click and Reboot: How the Internet is Revolutionizing American Politics"

Visit Carmichael's Bookstore.

See an interview with Dewey Clayton, author of "The Presidential Campaign of Barack Obama"

In Louisville, Time Warner Cable provides C-SPAN on these channels: C-SPAN: 14; C-SPAN2: 22; C-SPAN3: 447.

C-SPAN has dubbed the regional circuit of cities as its *2012 LCV Cities Tour*. That is because C-SPAN producers are travelling in specially detailed Ford Transit Connect vehicles, which C-SPAN is calling Local Content Vehicles (LCV's). Outfitted with the most current digital camera, editing and other recording technologies, each member of the LCV team is equipped to shoot and edit video on location as well as make presentations to the community about the work they do for the network.

C-SPAN first conducted an LCV Cities Tour in 2011.

Click here for [video of the LCV's](#) (via YouTube).

[Click here for pictures of the LCV's](#) (via Flickr).

Here is [C-SPAN's LCV tab](#) on Facebook.

And here is the [LCV website](#).

About C-SPAN

Created by the cable TV industry and now in over 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC and nationwide via XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit <http://www.c-span.org/>.

About Time Warner Cable

Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting more than 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and, through its NaviSite subsidiary, managed and outsourced information technology solutions and cloud services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com, www.navisite.com, and www.twcmedia.com.

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