



C-SPAN LAUNCHES PODCASTS FEATURING THREE SIGNATURE PROGRAMS

WASHINGTON, D.C., (July 25, 2005) - C-SPAN announced today that three of the network's premier programs - *After Words*, *Q & A* and segments from *American Perspectives* - are now available as podcasts at www.c-span.org/podcasts. These are the first C-SPAN programs to leverage the new podcasting technology.

After Words features interviews with the latest non-fiction writers by a guest host every Sunday on C-SPAN2's Book TV. *Q & A* is C-SPAN's weekly interview series devoted to a discussion about the lives and careers of interesting individuals from fields ranging from politics to education and the media. *American Perspectives* takes an extended look at recent cultural and political events every Saturday on C-SPAN. A selection from this program will be included as a weekly podcast.

"C-SPAN is taking advantage of the latest podcast technology to deliver timely, relevant and current programs to our viewers," said Rob Kennedy, Executive Vice President at C-SPAN. "This latest offering is a natural extension of our mission to make our content available on as many technology platforms as possible, as it becomes available."

Podcasting is a way to download audio files over the Internet. Audio of these C-SPAN programs may be delivered to a desktop computer or an iPod/MP3 player and listened to at the users' convenience. The network plans to make additional programming available for podcasts in the future.

C-SPAN, the political network of record, was created in 1979 by America's cable companies as a public service. C-SPAN is currently available in 89.1 million households, C-SPAN2 in 77 million households, and C-SPAN3 in more than 11 million households nationwide. For more information about C-SPAN, visit its Web site at www.C-SPAN.org.

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