



C-SPAN Radio Expands Distribution

AudioNow Partnership Allows Listening on Any Mobile Phone by Calling 202 626-8888

Available to every mobile phone listener without downloads or the need to access data services

(July 28, 2010, Washington, DC) –C-SPAN Radio today announces a partnership with AudioNow™ that allows listeners to access the station’s programming live by dialing (202) 626-8888 on any phone 24 x 7.

“As an organization that advocates for greater openness in American government, C-SPAN is committed to providing the information people need when they need it on any device, wherever they are,” says Kate Mills, General Manager of C-SPAN Radio. “In today’s mobile society, we need to move *with* our audience and this technology gives our listeners yet another way to access the political and policy process of government they rely on C-SPAN for.”

“Listening to radio should be as simple as pressing a single speed dial button for the more than 80% of the market that do not access data services on their phones,” says Elan Blutinger, a Managing Director of AudioNow. “C-SPAN’s rich content is a national institution and it will now be available to every mobile phone listener without downloads or the need to access data services.”

(Note: Calling charges and plan charges may apply – users should check with their telecom provider.)

C-SPAN Radio is available in the Washington/Baltimore metropolitan area at 90.1 on the FM dial. Area residents can listen to C-SPAN Radio in their homes 24-hours a day, and commuters can listen to "Washington Journal" and "Washington Today" in the morning and afternoon drive-times respectively. Beyond Washington, C-SPAN Radio is also available on XM Satellite Radio channel 132 and can be heard via the C-SPAN Radio App for the iPhone and iPod touch.

About C-SPAN: C-SPAN was created by America's cable companies in 1979 as a public service and programs three public affairs television networks (C-SPAN, C-SPAN2 and C-SPAN3); C-SPAN Radio, a Washington, D.C. public affairs radio station distributed by XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit www.c-span.org.

AudioNow™ is the leading provider of mobile phone radio distribution in North America. It uses proprietary, patent-pending “single-stream” technology that allows any fixed or mobile phone to access live audio programming without any downloads across all mobile platforms with minimal bandwidth for broadcasters. Visit www.audionow.com.