CABLE LOGO

**(MSO) and C-SPAN Invite Students to Compete in National Documentary Competition with $100K in Prizes**

**(City), (Date) –** (MSO) and C-SPAN are calling for entries in C-SPAN’s 2016 StudentCam competition. Now in its twelfth year, C-SPAN’s national contest invites all middle (grades 6-8) and high school students (grades 9-12) to produce a five- to seven-minute video documentary using C-SPAN programming.

This year, students are being challenged to produce a documentary that focuses on the topic: “Road to the White House: What’s the issue YOU most want candidates to discuss during the 2016 presidential campaign?”

The deadline for students to submit entries is Wednesday, January 20, 2016; one year from the next presidential inauguration.

The C-SPAN Education Foundation awards 150 student and 53 teacher prizes, totaling $100,000 in cash. The grand prize winner with the best overall entry will be awarded $5,000 and multiple cash prizes of $3,000, $1,500, $750, $500, and $250 will be awarded to students in both middle and high school categories.

High school students will be competing on a regional level with the U.S. divided into three regions. Middle school students will continue to be judged on a national basis. The grand prize winner will be chosen nationally between all middle and high school entries. The specific breakdown of regions and rules can be found at [www.studentcam.org](http://www.studentcam.org).

“StudentCam provides our youth with an opportunity to think critically about issues that affect the nation, and a platform where they can express their opinions,” said Craig McAndrew, C-SPAN Education Relations Manager. “Nearly 5,000 students participated in the competition last year, and we look forward to hearing the thoughts of even more young people this year.”

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***Competition Guidelines***

Entries must represent varying points of view and include C-SPAN video that supports the documentary’s topic. Students, working alone or in groups up to three, can upload their entry form and video directly online at [www.studentcam.org](http://www.studentcam.org). Documentaries must be the original work of students; however, teachers may provide guidance and critiques.

The documentaries will be judged by a panel of C-SPAN representatives and educators and evaluated on a number of criteria, including the thoughtful examination of the competition’s theme, quality of expression, adherence to the time limit, inclusion of varying points of view, and use of C-SPAN programming.

Winners will be announced in March 2016, with the top winning videos to air on C-SPAN in April 2016. Complete competition details and the entry form are available at the competition’s website, [www.studentcam.org](http://www.studentcam.org).

**About C-SPAN Classroom**

StudentCam is sponsored by [C-SPAN Classroom](http://www.c-spanclassroom.org/), a free membership service dedicated to supporting educators’ use of C-SPAN programming in their classes or for research. Members of C-SPAN Classroom may access free Timely Teachable Videos, Bell Ringers, lesson plans, and handouts. C-SPAN Classroom has reached more than one million students since its inception in 1987.

**About C-SPAN**

Created by the cable TV industry and now in nearly 100 million TV households, C-SPAN programs three HD public affairs television networks; C-SPAN Radio (90.1 in the Washington Baltimore area; nationwide at c-span.org, through the C-SPAN Radio app, and on XM Channel 455); and a video-rich website which hosts the C-SPAN Video Library. Visit [www.c-span.org](http://www.c-span.org) to learn more.

**(About MSO)**

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